

SOCCER.COMTM
2021 PRODUCT PROPOSAL



Pittsburgh Elite Soccer Club
Pittsburgh Elite Men's 2021
07.15.21














GREAT
NESS
GROWS
HERE



Pittsburgh Elite Soccer Club

Pittsburgh Elite Men's 2021 - Optional Product

 <p>QTY 1</p> <p>Nike Cotton T-Shirt A1031947 \$22.89</p>	 <p>QTY 1</p> <p>Nike Cotton T-Shirt A1031947 \$22.89</p>	 <p>QTY 1</p> <p>Nike Dri-FIT Polo A1037231 \$57.99</p>	 <p>QTY 1</p> <p>Nike Academy Pro Top A1035958 \$25.99</p>
 <p>QTY 1</p> <p>Nike Franchise Polo A1039708 \$39.49</p>	 <p>QTY 1</p> <p>Nike Franchise Polo A1039708 \$39.49</p>	 <p>QTY 1</p> <p>Nike Club Hoodie A1040269 \$48.99</p>	 <p>QTY 1</p> <p>Nike Club Hoodie A1040269 \$48.99</p>
 <p>QTY 1</p> <p>Nike Park VII Jersey A1035905 \$26.49</p>	 <p>QTY 1</p> <p>Nike Classic Soccer Socks A394386 \$10.79</p>	 <p>QTY 1</p> <p>Nike Classic Soccer Socks A394386 \$10.79</p>	 <p>QTY 1</p> <p>Nike Academy Team Backpack A1008436 \$51.24</p>



DUE DATE

11.19.20

PRODUCT APPROVAL

This is critical to launch your store on time. Please review product details & customization for approval.
Please sign & date your attached excel.

CHECK THE FOLLOWING PRODUCT DETAILS:













- **Product:** Brand, Color
- **Cut:** Men, Women, Youth
- **Required or Recommended**
- **Team Counts:** New & Fill-In by age group per contract





Pittsburgh Elite Soccer Club

Pittsburgh Elite Men's 2021 - YOUTH - Optional Product

 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>
Nike Cotton T-Shirt A1031947 \$21.09	Nike Cotton T-Shirt A1031947 \$21.09	Nike Dri-FIT Polo A1037231 \$57.99	Nike Academy Pro Top A1035958 \$25.99
 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>
Nike Franchise Polo A1039708 \$39.49	Nike Franchise Polo A1039708 \$39.49	Nike Club Hoodie A1040269 \$44.49	Nike Club Hoodie A1040269 \$44.49
 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>
Nike Park VII Jersey A1035905 \$26.49	Nike Classic Soccer Socks A394386 \$10.79	Nike Classic Soccer Socks A394386 \$10.79	Nike Academy Team Backpack A1008436 \$51.24



DUE DATE

11.19.20

PRODUCT APPROVAL

This is critical to launch your store on time. Please review product details & customization for approval.
Please sign & date your attached excel.

CHECK THE FOLLOWING PRODUCT DETAILS:

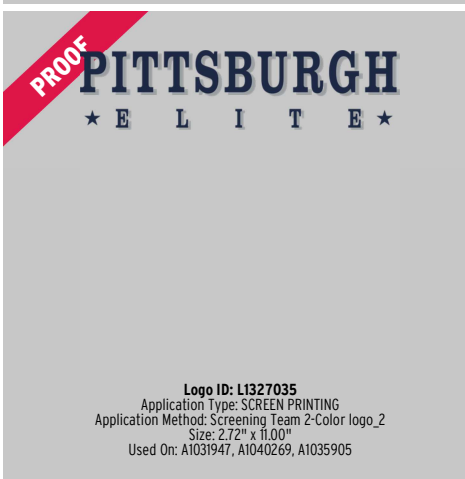
- **Product:** Brand, Color
- **Cut:** Men, Women, Youth
- **Required or Recommended**
- **Team Counts:** New & Fill-In by age group per contract





Pittsburgh Elite Soccer Club

Pittsburgh Elite Men's 2021 - Customization Approval



DUE DATE

04.19.21

CUSTOMIZATION APPROVAL

Logos are ordered 90 days in advance & inventoried based on your forecast. It is critical to approve logos on time.
Please sign & date your attached excel.

CHECK THE FOLLOWING CUSTOMIZATION DETAILS:

- **Color:** All logo colors are correct
- **Size:** Height and width are accurate
- **Application:** Screening, badge, transfer, etc.

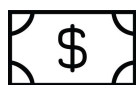




Pittsburgh Elite Soccer Club

Pittsburgh Elite Men's 2021 - Promotional Values

ESTIMATED SPENDING



PACKAGE PRICING

Adult:
\$0.00

Youth:
\$0.00

ESTIMATED VALUE EARNED



REBATE PER PACKAGE

Adult:
\$0.00

Youth:
\$0.00



PLAYER FORECAST

Number of Players:
35

GOAL CLUB™

Points Earned:
0
Value:
\$0.00

TOTAL VALUE EARNED

\$0.00

*Final total determined by number of packages ordered

+10% REBATE ON ALL FAN WEAR ORDERS



DUE DATE

01.19.21

FORECAST & KIT PRICING APPROVAL

Verify the expected player count & kit pricing is correct.
Please sign & date your attached excel.

CHECK THE FOLLOWING FORECAST DETAILS:

- Estimated Package Pricing: Adult, Youth
- Estimated Forecast

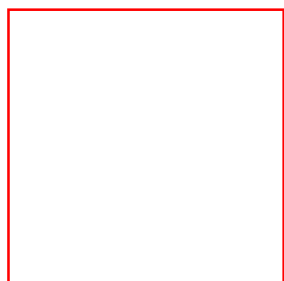




Pittsburgh Elite Soccer Club

Pittsburgh Elite Men's 2021 - Team Store Audit

Prior to the Official Team Store launch, you will be asked for the final approval. The club will review every aspect of the online store with the account manager. At this time you should let the SOCCER.COM account manager know if anything has changed.



Le'Tiqua Acevedo

Office:
Cell:
Email:



As a large club in the Houston area we have been with SOCCER.COM for the past 12 years. Since Amanda has come on board the customer service has been absolutely fantastic. If you need any help or any information she is always on hand to do so and any issues are dealt with quickly and professionally. Our families are able to get hold of uniforms on time and most of the leg work has been taken off our plate by SOCCER.COM which has been a huge help to the club. I'm pleased to say that Albion Hurricanes are very happy with our relationship with Amanda and SOCCER.COM and are looking forward to our continued work in the future.

-Albion Hurricanes, Steve Firth

GREATNESS GROWS

Dear parents and players,

We are honored to get to be a part of your soccer experience. My brother and I founded SOCCER.COM (back then Eurosport) in our parent's basement in 1984. We simply wanted to create a place to find the soccer gear that we ourselves wanted. Almost four decades later, we remain a family-owned company devoted to helping soccer players and their families play the game we love.



Throwback from Mike's (and his brother Brendan's) youth sports days.



DUE DATE

06.28.21

FINAL APPROVAL

Last chance to make sure everything is correct so players & parents can place orders correctly. Urgent changes will impact Official Team Store launch date. Please sign & date your attached excel.

CHECK THE FOLLOWING STORE DETAILS:

- **Product Selection:** All Kits, Required/Optional
- **Customization:** Color, Size, Location, Forecast
- **Price & Rebates:** Club Discount, Rebate Percentage
- **Team Counts:** New & Fill-in by age group per contract

